

## 2021 GINGERBREAD INVITATIONAL

---

*The Rockwell Museum is pleased to announce the **7th Annual Gingerbread Invitational** – a fun, artful gingerbread competition for baking enthusiasts and community members of all skill levels.*

We invite you to enter your innovative design for the chance to be one of **(up to) 12 artists** featured in a special holiday exhibition. This year, Rockwell programming and exhibitions revolve around the theme of *Environments Examined*. In this spirit, design a gingerbread creation inspired by the natural and built and social environment of our unique Finger Lakes region – consider the vistas, cityscapes, landmarks and local natural wonders in your creation!

We encourage you to think outside the box for this year's challenge and be sure to tell us about your inspiration in your application!

### HOW IT WORKS

PLEASE NOTE SOME IMPORTANT CHANGES TO THIS YEAR'S PROGRAM

- Interested individuals/teams must submit their application, including a design sketch, by **Friday, October 15, 2021**. It's important to follow all of the size and materials specifications (see page 3).
- **Up to 12 submissions** will be selected to be featured in the *Gingerbread Invitational*. Each artist/team will then have approximately 1 month to create their design and drop it off at The Rockwell Museum on the designated date.
- At drop-off, each team will be awarded a \$50 honorarium in the form of a VISA gift card to help compensate them for their materials.
- Throughout the exhibition, visitors to The Rockwell will vote on their favorite gingerbread creations – the winner of the *Community Choice Award* will be announced toward the end of the exhibition.
- Please note: Due to Covid concerns, we are not hosting an exhibition opening reception this year. However, Holiday Open House (free admission) has been extended to two weekends to ensure you can show off your creation to your family and friends.

### PRIZES

- **All participants** will receive thank-you honorariums in the form of a \$50 VISA gift card, plus swag bags featuring gifts from the Museum Store and ceramic medallions created by local artist Colleen McCall.  
**Community Choice Award Winner** – \$250 + Ceramic Trophy by Colleen McCall

**Mail or Email Completed Applications to:**

Janelle Steiner | The Rockwell Museum | 111 Cedar Street, Corning NY | [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)

Find all details at [rockwellmuseum.org/gingerbread](http://rockwellmuseum.org/gingerbread)



GINGERBREAD INVITATIONAL

111 Cedar Street  
Corning, NY 14830  
607-937-5386  
rockwellmuseum.org

## TIMELINE

<b>Friday, October 15, 2021</b>	<i>Gingerbread Invitational</i> application deadline
<b>Wednesday, October 20, 2021</b>	Artist selection announced - artists informed via e-mail
<b>Wednesday, November 17, 2021</b>	Artists drop off creations to The Rockwell Museum between hours of 9:00 a.m. and 4:30 p.m. for photography and installation.
<b>Saturday, November 20, 2021</b>	Exhibition opens to the public. Public voting launches!
<b>Saturdays &amp; Sundays December 4 &amp; 5, 2021 December 11 &amp; 12, 2021 9 a.m. – 5 p.m.</b>	Holiday Open House. Free Museum and Art Lab admission for all ages, all weekend.
<b>January 3, 2022</b>	Final day of exhibition. Community Choice Winner Announced during the week.
<b>Tuesday, January 4, 2022</b>	Artists pick up their creations if they wish – others will be discarded.

On the following pages you will find an application form and rules/specifications sheet. If you have any questions, please contact Janelle Steiner at the contact information listed below. We are thrilled to be hosting the annual *Gingerbread Invitational* and look forward to working with you on this exciting project.

**Mail or Email Completed Applications to:**

Janelle Steiner | The Rockwell Museum | 111 Cedar Street, Corning NY | [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)  
Find all details at [rockwellmuseum.org/gingerbread](http://rockwellmuseum.org/gingerbread)

## GINGERBREAD INVITATIONAL: ENTRY GUIDELINES

*Please read these specifications carefully for the most successful experience*

- Any structure/sculpture that fits the theme of "Environments Examined" is eligible
- **Be creative and have fun!** In your design, consider originality, overall appearance, creative use of materials and overall complexity of design.
- The construction must not exceed 20"x20"x20" and must be freestanding. The gingerbreads will be housed underneath plexi-glass vitrines and must adhere to the size requirements in order to fit.
- The entry should be created and delivered attached to a plywood or other sturdy base, not to exceed 20" x 20" x 20" enabling it to be freestanding. If needed, The Rockwell will provide a plywood base. Please note if you'd like to borrow a plywood base in your application. You will pick it up once your entry has been chosen.
- We require that you use the provided recipe for a very durable Royal Icing. Please keep in mind that your creation must last over a month - this recipe will help your creation stay together!
- Please, no pre-fabricated gingerbread kits. All visible components of the creation should be edible.
- Experience tells us that Jolly Ranchers DO NOT LAST under our hot museum lights. Please do not use Jolly Ranchers and similar candies in your display.
- Electrical outlets cannot be provided. If you include electric lighting, it should be battery-operated and be able to last the entirety of the exhibition.
- Entries must be picked up on January 4, 2021, between 9 a.m. and 4:30 p.m. Those not picked up will be discarded, unless other arrangements have been made.
- The Rockwell Museum reserves the right to remove any displays that fall apart during the exhibition.

**Mail or Email Completed Applications to:**

Janelle Steiner | The Rockwell Museum | 111 Cedar Street, Corning NY | [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)

Find all details at [rockwellmuseum.org/gingerbread](http://rockwellmuseum.org/gingerbread)



GINGERBREAD INVITATIONAL

111 Cedar Street  
Corning, NY 14830  
607-937-5386  
rockwellmuseum.org

## ROYAL ICING RECIPE

*Yields 2 Cups Royal Icing\**

3 egg whites  
½ teaspoon cream of tartar  
1 lb. Confectioner's sugar

Beat at high speed 7 to 10 minutes. Icing is ready to use when knife drawn through it leaves a clear path that holds its shape.

\*Do not double the recipe. If additional icing is needed, make separate batches.

**Mail or Email Completed Applications to:**

Janelle Steiner | The Rockwell Museum | 111 Cedar Street, Corning NY | [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)

Find all details at [rockwellmuseum.org/gingerbread](http://rockwellmuseum.org/gingerbread)



## APPLICATION FORM

**Thank you** for entering the *7th Annual Gingerbread Invitational!* If you have any questions regarding the contest or rules, please contact Janelle Steiner (events@rockwellmuseum.org). Completed Application forms must be mailed to the below address or emailed as a PDF. **The submission deadline is October 15, 2021. \*\*Please note: Only complete applications will be considered.**

Electronic versions of the forms and rules can be accessed at [www.RockwellMuseum.org/gingerbread](http://www.RockwellMuseum.org/gingerbread)

**Name/Business Name:**

---

**Primary Contact Name:**

---

**Phone:**

---

**Address:**

---

**E-Mail Address(es):**

---

**Names of everyone participating in the making of your gingerbread creation:**

---

---

---

**Gingerbread Creation Title:**

---

**Write a description of your gingerbread. Include a short narrative of your design inspiration and materials you intend to use. Attach additional sheet if necessary. Please note this information will be used to write a label alongside the final installation.**

---

---

---

---

---

Check if you would like to receive a plywood base from The Rockwell Museum.

**Please confirm:**

- I have read the guidelines of the competition. I understand that my gingerbread creation must adhere to all of the specifications, including the size requirements and frosting recipe.
- The Rockwell Museum reserves the right to photograph and use photographs of all entries and participants for advertising and promotional purposes. Competition entry constitutes participant's consent to use their name for editorial advertising and publicity purposes. The Rockwell Museum is not responsible for any loss or damage.
- I have included a sketch of my design.

**Mail or Email Completed Applications to:**

Janelle Steiner | The Rockwell Museum | 111 Cedar Street, Corning NY | [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)

Find all details at [rockwellmuseum.org/gingerbread](http://rockwellmuseum.org/gingerbread)