

## FIFTH ANNUAL GINGERBREAD INVITATIONAL

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The Rockwell Museum is pleased to announce the **Fifth Annual Gingerbread Invitational** – a fun, artful gingerbread competition for baking enthusiasts and community members of all skill levels.

We invite you to enter your innovative design for the chance to be **one of (up to) 12 artists** featured in a special holiday exhibition. This year, Rockwell programming and exhibitions revolve around the theme of *Questioning Identity* – in this vein, we invite you to design “My Dream Home” – in gingerbread!

*Is your dream home a typical building? Is it classic or futuristic? What kind of features would your dream home have any why? Who lives in your dream home with you? What kind of architecture are you drawn to? Be sure to tell us in your application!*

### HOW IT WORKS – PLEASE NOTE SOME IMPORTANT CHANGES TO THIS YEAR'S COMPETITION

- Interested individuals/teams must submit their application, including a design sketch, by October 18, 2019. It's important to follow all of the size and materials specifications (see page 3).
- **Up to 12 submissions** will be selected to be featured in *The Gingerbread Invitational*. Each artist/team will then have approximately 1 month to create their design, and drop it off at The Rockwell Museum on the designated date.
- **New this year:** At drop-off, each team will be awarded a \$50 honorarium in the form of a VISA gift card to help compensate them for their materials.
- Artists/teams will have the opportunity to present their work to the public at an opening reception on December 4, 2019. This is your chance to explain your inspiration to visitors and schmooze for votes!
- Throughout the exhibition, visitors to The Rockwell will vote on their favorite gingerbread creations – the winner of the *Community Choice Award* will be announced toward the end of the exhibition.

### PRIZES

- All participants will receive thank-you swag bags from The Rockwell, including a \$50 VISA gift card, Rockwell Museum Store gift cards, and ceramic medallions created by local artist Colleen McCall.
- **Community Choice Award Winner** - \$250 + Ceramic Trophy by Colleen McCall



GINGERBREAD INVITATIONAL

111 Cedar Street  
Corning, NY 14830  
607-937-5386  
rockwellmuseum.org

## TIMELINE

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| <b>Friday, October 18, 2019</b>   | <i>Gingerbread Invitational</i> application deadline  |
| <b>Friday, October 25, 2019</b>   | Artist selection announced  |
| <b>Monday, November 25, 2019</b>  | Artists drop off creations to The Rockwell Museum for photography and installation  |
| <b>Friday, November 29, 2019</b>  | Exhibition open to the public. Public voting launches! Museum is open until 8 p.m. during Urban Arts Crawl.   |
| <b>December 4, 2019<br/>5:30 – 7 p.m.</b>                                     | <i>Gingerbread Invitational Opening Reception and Meet-The-Artist Event</i> for artists, public and Rockwell Museum Members   |
| <b>Saturday &amp; Sunday<br/>December 7 &amp; 8, 2019<br/>9 a.m. – 5 p.m.</b> | Sparkle and Holiday Open House. Gingerbread-themed games, art activities, shopping, photo opportunities and more. Free admission for all ages, all weekend, 9 a.m. – 5 p.m. |
| <b>Monday, December 23, 2019</b>  | Community Choice Winner Announced   |
| <b>Tuesday, December 31, 2019</b>   | Final day of exhibition   |
| <b>Thursday, January 2, 2020</b>  | Artists pick up their creations if they wish – others will be discarded.  |

On the following pages you will find an application form and rules/specifications sheet. If you have any questions, please contact Brianna VanOsdol at the contact information listed below. We are thrilled to be hosting the fifth annual *Gingerbread Invitational* and look forward to working with you on this exciting project.

**Mail or Scan Entry Form and Submit All Applications and Inquiries to:**  
Brianna VanOsdol | The Rockwell Museum | 111 Cedar Street, Corning NY | [vanosdolb@rockwellmuseum.org](mailto:vanosdolb@rockwellmuseum.org)  
Find all details at [Rockwellmuseum.org/gingerbread](http://Rockwellmuseum.org/gingerbread)

## GINGERBREAD INVITATIONAL: ENTRY GUIDELINES

*Please read these specifications carefully for the most successful experience*

- Any structure that fits the theme of "My Dream Home" is eligible
- **Be creative and have fun!** In your design, consider originality, overall appearance, creative use of materials and overall complexity of design.
- The construction must not exceed 20"x20"x20" and must be freestanding. The gingerbreads will be housed underneath plexi-glass vitrines and must adhere to the size requirements in order to fit.
- The entry should be created and delivered attached to a plywood or other sturdy base, not to exceed 20"x20"x20", enabling it to be freestanding. If needed, The Rockwell will provide a plywood base. Please note your request in your application. You will pick it up once your entry has been chosen.
- We require that you use the provided recipe for a very durable Royal Icing. Please keep in mind that your creation must last over a month.
- Please, no pre-fabricated gingerbread kits. All visible components of the creation should be edible.
- Experience tells us that Jolly Ranchers DO NOT LAST under our hot museum lights. Please do not use Jolly Ranchers and similar candies in your display.
- Electrical outlets cannot be provided. If you include electric lighting, it should be battery-operated and be able to last the entirety of the exhibition.
- The Community Choice Award will be voted on November 29 – December 22; the winner will be announced on December 23.
- Entries must be picked up on January 2, 2020, between 9 a.m. and 4:30 p.m. Those not picked up will be discarded, unless other arrangements have been made.
- The Rockwell Museum reserves the right to remove any displays that fall apart during the exhibition.
- Submit your design application to the Gingerbread Invitational by Friday, October 18, 2019.

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THE  
ROCKWELL  
MUSEUM

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## ROYAL ICING RECIPE

*Yields 2 Cups Royal Icing\**

3 egg whites

½ teaspoon cream of tartar

1 lb. Confectioner's sugar

Beat at high speed 7 to 10 minutes. Icing is ready to use when knife drawn through it leaves a clear path that holds its shape.

\*Do not double the recipe. If additional icing is needed, make separate batches.

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## APPLICATION FORM

**Thank you** for entering *The Fifth Annual Gingerbread Invitational!* If you have any questions regarding the contest entry or rules, please contact Brianna VanOsdol (vanosdolb@rockwellmuseum.org). Registration forms must be returned to the address below, or to one of our email addresses via PDF. **The submission deadline is October 18, 2019.**

**\*\*Please note: Only completed applications will be considered.**

Electronic versions of the forms and rules can be accessed at [www.RockwellMuseum.org/gingerbread](http://www.RockwellMuseum.org/gingerbread)

**Name/Business Name:**

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**Phone:**

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**Address:**

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**E-Mail Address(es):**

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**Names of everyone participating in the making of your gingerbread creation:**

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**Gingerbread Creation Title:**

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**Write a description of your gingerbread creation. Include materials and a short narrative of your design inspiration. Attach additional sheet if necessary.**

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**Please confirm:**

- I have read the guidelines of the competition. I understand that my gingerbread creation must adhere to all of the specifications, including the size requirements and frosting recipe.
- The Rockwell Museum reserves the right to photograph and use photographs of all entries and participants for advertising and promotional purposes. Competition entry constitutes participant's consent to use their name for editorial advertising and publicity purposes. The Rockwell Museum is not responsible for any loss or damage.
- I have included a sketch of my design.

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