



# THE ROCKWELL MUSEUM

A SMITHSONIAN AFFILIATE

## *Policy for Photo and Video Shoots*

### ***Background***

Visitors may take personal memento photos/videos inside the Museum during their visit, except where otherwise noted. Additional lights and tripods are not permitted.

Outdoor photo/video shoots on the Museum grounds can occur at any time and do not require an escort.

### ***Guidelines***

While photographing at The Rockwell Museum, special guidelines must be followed to protect the objects and the safety of other visitors. The guidelines are as follows:

- All requests should be filtered through the Advancement & Communications Department and will be evaluated with museum leadership before consent.
- Flash photography, tripods, monopods (including selfie sticks) and other photographic equipment are not permitted.
- Stairwells, stairways and all other spaces in the Museum cannot be blocked off or restricted from the public in any way.
- No large bags in the galleries per our regular security procedures.
- No live floral arrangements or other props.
- Museum security reserves the right to halt any photo shoot that is deemed disruptive.
- Generally, two weeks' notice is required to accommodate photo/video shoots; we do not accommodate same-day or next-day requests.
- Photography is permitted for private, noncommercial use only. Photographs/videos may not be published, sold, reproduced, distributed or otherwise commercially exploited in any manner.
- Unless otherwise noted, photography/filming of temporary exhibitions or borrowed works of art is not permitted.
- Please note that photo/video shoots are Monday through Friday during regular museum hours.
- Original artworks and sculptures on display at The Rockwell Museum are protected by copyright and may not be photographed for the purposes of reproduction, publication or copying.



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## *Policy for Photo and Video Shoots...Cont.*

### **Fees**

Revenue generated from commercial and professional shoots assists The Rockwell Museum in ongoing efforts to preserve, display and expand the collection. For this reason, commercial photography and photo use are both strictly controlled.

#### *During museum hours, Monday - Friday:*

- Fee: Starts at \$40, to be paid at the admission desk upon arrival.
- Reservations: Required; availability is to be confirmed by the Advancement & Communications Department staff at The Rockwell.

#### *Outside of museum hours, Monday - Friday:*

- Fee: Starts at \$175.
- Contact the Advancement & Communications team to make arrangements.

For questions or more information, please contact Communication & Digital Media Manager.