

## CALL TO ARTISTS

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### BARE BONES CAFÉ: A COMMUNITY-SOURCED MUSEUM EXPERIENCE

The Rockwell is a community center where education and entertainment intersect. In 2018 our beloved building, Old City Hall, turns 125! The building holds a long history as a community center; that's why we're inviting artists and performers from the greater Corning community to use an empty gallery as their laboratory and creative gathering place, **April 28 – May 12, 2018**. At the heart of this pop-up gallery is a challenge – how can an artist present their vision with only *bare bones* staging? The Rockwell provides the space and limited equipment – the artist brings the space to life.

Bare Bones Café will be a museum experience included with regular admission prices and open to any visitors of the museum. To reduce admission costs, a short-term Rockwell Museum membership may be purchased for those wishing to attend throughout the entire program. Coffee, tea, and refreshments will be available to guests as part of the experience.

### HOW DOES IT WORK?

- Artists submit a proposal to be part of the Bare Bones Café schedule, to be held at The Rockwell during regular museum hours, daily from 9 a.m. to 5 p.m. April 28 – May 12, 2018.
- The Rockwell will identify acceptable proposals and set a schedule based on the artist's feedback and availability, with the intention of having several artists present each day.
- An artist may propose as many projects as they wish or may collaborate on multiple proposals.
- Based on availability, there may be the option to present multiple times.
- The Rockwell will provide basic equipment as requested. Please see the proposal guidelines on the next page for a list of available equipment. All other materials or equipment must be provided by the artist and pre-approved by the Museum.
- The artist is responsible for planning the layout and set-up of the space. To encourage minimalism, only 15 minutes will be allotted for set-up and tear-down.
- Performances will be filmed and live-streamed via [rockwellmuseum.org](http://rockwellmuseum.org).

### IMPORTANT DATES

<b>Application Deadline</b>	Thursday, February 1, 2018
<b>Confirmation to Artists</b>	Wednesday, February 21, 2018
<b>Finalized Schedule of Events</b>	Friday, March 16, 2018
<b>Kick-Off Event</b>	Friday, April 27, 2018   5 – 8 p.m.
<b>Bare Bones Café</b>	April 28 – May 12, 2018   Daily, 9 a.m. – 5 p.m.
<b>Final Day &amp; Closing Party</b>	Saturday, May 12, 2018   TBD

Questions? Contact [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)

## PROPOSAL GUIDELINES

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### Acceptable proposals include, but are not limited to:

- Acoustic music
  - Dance
  - Theatrical performance
  - Poetry reading
  - Spoken word
  - Comedy
  - Vocal performance
  - Artist demonstrations
  - Art talk
  - Book review
  - Local history presentation
  - Film or video screening
- Proposed art piece/presentation/performance not to exceed 1 hour in length
  - Nothing may be affixed to the walls
  - Painters tape may be applied to the floor to demarcate a stage if needed
  - No live plants or animals
  - No performative art with food or liquids (nothing messy)
  - Limited Rockwell Museum staff assistance for set-up and tear-down
  - Artists will be allotted 15 minutes for set-up and 15 minutes for tear-down
  - Content must be appropriate for all audiences
  - Nothing offensive or promotional in nature

### The following items can be provided by The Rockwell – please note what will be needed in your proposal. Any other items must be provided by the artist:

- Chairs for the audience – Up to 30
- Tables (6 ft. rectangular) – Up to 4
- Tables (5 ft. round) - Up to 2
- Display easels
  - Large: Up to 2
  - Small: Up to 2 (tabletop)
- (1) Large chalkboard on wheels – can be used as easel, background, false wall, room divider, what-have-you
- Wooden podium
- Painters tape
- Chalk
- Projector and PC compatible cables (HDMI & VGA); Mac adapters and laptop will NOT be provided
- Wireless microphone
- Extension cord

### A complete proposal will include:

1. Signed proposal cover page
2. Proposal abstract, including:
  - a. proposal description
  - b. artist bio
  - c. gallery layout worksheet, labeled with object/stage placements and orientation
3. High-res images for event promotion, including:
  - a. artist headshot (300 dpi)
  - b. 1-5 supplemental images with captions (300 dpi)

Proposals should be submitted electronically as a PDF to: [events@rockwellmuseum.org](mailto:events@rockwellmuseum.org)

APPLICANT INFORMATION						
<b>Applicant Name</b>						
<b>Mailing Address</b>						
<b>Email</b>		<b>Phone</b>				
<b>Names of all artists involved</b>	If applicable					
PROPOSAL ABSTRACT						
<b>Brief, 200-character description of proposal</b>						
<b>Proposal Title</b>						
<b>Please attach full-length abstract to include:</b>	<input type="checkbox"/> Proposal description <input type="checkbox"/> Artist bio <input type="checkbox"/> Gallery layout worksheet			<input type="checkbox"/> Artist headshot <input type="checkbox"/> 1 – 5 supplemental images with captions		
<b>Materials needed. Check all that apply and quantity where applicable</b>	<input type="checkbox"/> Chairs ___/30 <input type="checkbox"/> Tables (rect.) ___/4 <input type="checkbox"/> Tables (round) ___/2	<input type="checkbox"/> Large Easels ___/2 <input type="checkbox"/> Small Table-top Easels ___/2 <input type="checkbox"/> Large chalkboard	<input type="checkbox"/> Podium <input type="checkbox"/> Painters Tape <input type="checkbox"/> Chalk	<input type="checkbox"/> Projector & PC-Compatible Cables <input type="checkbox"/> Wireless microphone <input type="checkbox"/> Extension cord		
SCHEDULING   Let us know your preferred time slot (select as many as could work for you).						
Saturday April 28	Sunday April 29	Monday April 30	Tuesday May 1	Wednesday May 2	Thursday May 3	Friday May 4
<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM
Saturday May 5	Sunday May 6	Monday May 7	Tuesday May 8	Wednesday May 9	Thursday May 10	Friday May 11
<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM
Saturday May 12	<b>Additional notes about scheduling/availability:</b>					
<input type="checkbox"/> AM <input type="checkbox"/> PM						

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<input type="checkbox"/> YES	I agree to all guidelines as described on the previous pages and have included all necessary components		
<input type="checkbox"/> YES	I agree to have my presentation live-streamed on rockwellmuseum.org		
<input type="checkbox"/> YES <input type="checkbox"/> NO	I am interested in multiple sessions of the same performance		
<input type="checkbox"/> YES	The Artist shall indemnify and hold harmless the Museum, its contributors, officers, directors, employees and agents from and against all claims, damages, losses, judgments and expenses arising out of the Artist's services in the Museum under this agreement which are caused by the negligence, willful act or omission of the Artist.		
<b>Signature</b>		<b>Date</b>	

