

SELF-EXPRESSION THROUGH PUBLIC ART

The **Alley Art Project** is a result of over a decade-long partnership between **The Rockwell Museum** and the **High School Learning Center (HSLC)** of the Corning-Painted Post Area School District. Each mural project is inspired by artwork in The Rockwell Collection and enables students to meaningfully contribute to the aesthetics of the city connected to themes explored in the artwork. Students create individual works of art during the mural design course held at the Museum with professional artists and Rockwell educators, and their design elements are incorporated into one cohesive mural design that is painted in the Corning community.

How do you go from an idea to truly making something happen in the world?

What is the connection between history, science, nature and art?

How can you translate your personal emotions, thoughts, identity, frustrations or hopes to a work of art?

How do we process and respond to current events and issues in the world?



The **Alley Art Project** extends art experiences beyond the physical museum walls, showcasing The Rockwell's mission to provoke curiosity, engagement and reflection about art and the American experience. The program supports students through the vigorous process of designing and producing public art, while cultivating a sense of pride and ownership in their community.

Working in collaboration with building owners, The Gaffer District, the City of Corning, and the C-PP School District, the murals are painted by the HSLC student body and professional artists during the summer season. Students earn arts credits and community service hours toward their high school diploma during the time spent with Rockwell educators and artists learning about art, history and design.




Projects have been, and continue to be made possible by grants from:

- The Triangle Fund
- Great Circle Foundation, Inc.
- William G. McGowen Charitable Fund
- Christ Episcopal Church
- TI-GER fund

In-Kind Support:

- Corning-Painted Post Area School District
- High School Learning Center

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ALLEY ART PROJECT

CREATIVITY

COMMUNITY

CONFIDENCE

The *Alley Art Project* is a unique educational mural program established in 2008, designed to connect local high school students to both The Rockwell and their community at large.



SHARE YOUR
ALLEY ART PROJECT
ADVENTURE

#AlleyArtProject
#RockwellMuseum
#ExploreCorning



ROCKWELLMUSEUM.ORG/ALLEY-ART



All the murals have been created with the HSLC, except for the 2012 mural that was created with the Laura Richardson Houghton Corning Youth Center.

The **Alley Art Project** embraces start-to-finish, project-based learning initiatives. Students research and study art, learn about symbolism and design, and explore aspects of individual and community identity, which act as catalysts for art-making and creative writing.

ALLEY ART PROJECT SCAVENGER HUNT

Explore the Alley Art Project murals in downtown Corning!

Visit each mural site and see if you can find each of these details.

The Rockwell believes that public art has the power to bring people together, encourage conversation and ignite the imagination.

Look closely. What do you notice? What do the symbols, empowering words and layers of imagery mean to you?

Share your Alley Art Project adventure!

#AlleyArtProject
#RockwellMuseum
#ExploreCorning



Tree of Life
2010
Alley façade of Connor's Mercantile
16 E Market Street



Wild Grace: The Path of the Deer
2013
Alley façade of
21-25 E Market Street



The High School Learning Center Family: What is Family to You?
2017
Alley façade of
114 Chestnut Street



Mountain as Metaphor
2011
Parking lot façade of the Corning Revere Store
114 Pine Street



Perfect Imperfection
2014
Denison Park Vehicle Underpass



The Art of Industrious Minds
2018
Parking lot façade of
80 E Market Street



As Above, So Below
2012
Parking lot façade of the Corning Revere Store
114 Pine Street



The Flight of Balance
2015
Alley façade of Safari Smiles Pediatric Dentistry
100 W Market St



Transcendence
2019
Parking lot façade of Carey's Brew House
58 Bridge Street (adjacent to E. William Street)



Garden of the Spirit
2012
Alley façade of Connor's Mercantile
16 E Market Street



Visibility of Truth
2016
Alley façade of Capn' Morgans
36 Bridge Street



Earth Mother
2020
Parking lot façade of Carey's Brew House
58 Bridge Street (adjacent to E. Pulteney Street)